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ASX ANNOUNCEMENT 9 FEBRUARY 2017

## APPOINTMENT OF EDUCATION PROGRAM DEVELOPMENT MANAGER

The Directors of 333D Limited (ASX: T3D) are pleased to announce the appointment of Mr. Nathan Alison to the position of Education Program Development Manager to focus on the creation of 3d printing curriculum material.

### HIGHLIGHTS

- Appointment of a highly experienced education professional.
- The appointment is focused on developing 3d printing curriculum material for Prep to Year 12 to bundle and offer with our school designed printer.
- Continues and extends T3D's focus on the education sector.

T3D is pleased to announce the appointment of Mr. Nathan Alison to the newly created position of Education Program Development Manager. Mr. Alison joins T3D after more than 12 years of teaching at Middle and Senior school levels. Most recently Mr. Alison has held the position of Head of IT at St Andrews Christian College, an independent private school in the Melbourne suburb of Wantirna South. Mr. Alison has overseen much of the introduction of new technologies at the school and has a strong interest and understanding of 3d printing in an education setting.

The appointment of Mr. Alison confirms T3D's commitment to targeting the education sector as a key growth sector for 3d printing hardware sales.

Currently, education institutions that make an investment in 3d printing hardware are largely having to then self-develop classroom programs and projects that incorporate the technology into other subject areas to enhance the teaching experience for both teacher and student and/or develop new content that teaches 3d printing as a unique and separate technology as part of STEM programs. This additional workload in a lesser known subject area serves to dissuade institutions in making the investment into 3d printing hardware. Our intention is to develop a turnkey solution for education institutions mitigating and removing this issue from the investment decision making process.

As has been previously communicated by the company, under the Australian Government's National Innovation and Science Agenda the Australian Government is providing grants of between \$10,000 and \$50,000 for schools and other organisations to encourage and facilitate implementation of the new Australian Curriculum: Digital Technologies. The curriculum material we are developing is designed to meet these new initiatives. Our intention is to engage with both State and Federal Government Education Departments to build a case for broad take up of our developed curriculum programs and aim for it to be adopted by as many as possible of the more than 9,000 schools in Australia.

Additionally, it is intended that Mr. Alison will be marketed as a training services and consulting resource to hardware sale channel partners and both T3D and non T3D school printer clients.

Managing Director Frank Pertile said;

“We are delighted that Nathan has joined T3D to develop this program material and further build our offering targeting the education sector. We believe that the development of this material and the opportunity to bundle with our hardware will be compelling and simplifies the buying decision for education partners. The education sector is an increasingly important one for the technology both in terms of enhancing the teaching of current curriculum items as well as exposing students to a future technology that students can and should now understand.”

#### **About 333D Limited**

333D has been established with a clear strategy to become Australia’s leading integrated multi-platform 3D printing company. 333D 3D printers are entirely owned, designed and built in Victoria, Australia. 333D understands the enormous potential of this technology, and the extraordinary opportunity it has to re- engineer the way industries operate. This revolutionary technology enables the creation of products that could never have been made before, changing the entire dynamics of design and development. 333D believes that this technology will create new business and industry opportunities that previously didn’t exist. We also understand that Australia is perfectly positioned to participate in this new manufacturing paradigm, and 333D intends to be the market leader and showcase Australia’s skills and manufacturing excellence to the world. Further information please visit [www.333d.com.au](http://www.333d.com.au).

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