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ASX ANNOUNCEMENT 20 FEBRUARY 2017

## ASX Announcement

### 333D SECURES EXCLUSIVE RIGHTS TO DOOB.

The Directors of 333D Limited (ASX:T3D) are pleased to announce that they have secured exclusive rights to market doob Group AG 's (doob) 360 degree camera array for the capture and creation of 3d printed miniature figurines into Australia and New Zealand.

#### HIGHLIGHTS

- Exclusive Rights to doob technology secured.
- Further addition to T3D's digital vertical.
- Significant potential in multiple applications.
- AFL players first to be digitized and commercialised.

T3D is pleased to advise that it has secured the exclusive rights to the German based doob 3D's photogrammetry technology. Under the terms of the Agreement, T3D will have exclusive sales and marketing rights for doob in Australia and New Zealand. In consideration for the doob license, photogrammetry software and hardware and a Projet 660 3d printer, T3D will issue 15 (fifteen) million fully paid ordinary shares. The shares will be in voluntary escrow for 12 months.

doob has developed both a 360 degree camera array that instantly captures a subject and post processing systems to create 3d print files that produce best in market miniature figurines.

doob has seen significant take up and growth over recent years and now has stores across Germany, the US and Japan, has revenues approaching \$10 million per annum and has had partnerships with Uniqlo and soccer club BVB Borussia Dortmund to name a few.

This agreement will enable T3D to further leverage its investment in 3d printing hardware by producing full colour and incredibly accurate miniature figurines.

In securing this technology T3D is now positioned to action and monetise its agreement with the Australian Football League (AFL) as well as more purposefully pursue similar agreements with other sporting associations. Further, the technology offers potential for T3D to pursue applications in other industry sectors which we expect to communicate to the market in due course. Please see [www.3dmodelme.com.au](http://www.3dmodelme.com.au).

"We have recently announced our first steps in building out our digital vertical with the agreement with The Big Freeze Worldwide (TBF). This agreement with doob complements our agreement with TBF and accelerates our progress in this area. The doob technology and post processing IP is considered by many as best in market for the production of miniature figurines and we are excited by now securing the opportunity to market and sell this offering." said T3D Managing Director Frank Pertile.

"Since its founding doob has maintained the ambition to be the industry leader in scanning and 3d printing of figurines and we are now a clear market leader in this space. We feel doob's and T3D's ambitions for the technology are highly aligned and we are very pleased to announce this partnership." said Torsten Bernasco, COO doob Group AG.

**333D Limited ACN: 118 159 881**

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## About 333D Limited

333D has been established with a clear strategy to become Australia's leading integrated multi-platform 3D printing company. 333D 3D printers are entirely owned, designed and built in Victoria, Australia. 333D understands the enormous potential of this technology, and the extraordinary opportunity it has to re-engineer the way industries operate. This revolutionary technology enables the creation of products that could never have been made before, changing the entire dynamics of design and development. 333D believes that this technology will create new business and industry opportunities that previously didn't exist. We also understand that Australia is perfectly positioned to participate in this new manufacturing paradigm, and 333D intends to be the market leader and showcase Australia's skills and manufacturing excellence to the world.

## About Doob3d Group AG.

doob™ is a full service 3D tech company, founded in Dusseldorf, Germany with regional HQs in NYC and Tokyo. Our initial consumer offering, doob™ - 3D printed replicas of you, has been a worldwide success. We're expanding with new locations globally and partnering with some of today's most popular brands. doob™ owns one of the first, fully integrated and scalable 3D pipelines and our 3D tech platform delivers mass customized products to consumer markets and diverse B2B sectors. Our 3D technology has wide application in industries such as architecture, medical & healthcare, fashion, fitness and sports & entertainment.

To find out more about T3D visit: [www.333d.com.au](http://www.333d.com.au)

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